MADISON POTTS MCADOO

(678) 570-2448 | Madisonpmcadoo@gmail.com | Marietta, GA

SKILLS

- Community Engagement
- Strategic Planning
- Cultural Competency

- Facilitation
- Project Management
- Excellent Communication
- Curriculum Development
- DEI Public Speaking
- Critical Thinking

AWARDS & COMMUNITY INVOLVEMENT

- ❖ NAACP Image Award for Student Activist of the Year
- Georgia Occupational Award of Leadership
- CTC College Student of The Year

- ❖ The King Center Certificate of Appreciation
- Pretty Brown Girl Dream Big Award

PROFESSIONAL EXPERIENCE

Courageous Conversation Global Foundation, Las Vegas, NV

Discrete (Description Global Foundation, East (Egas) 144

February 2024- Present

- Program Director (Remote + Travel)
 - Develop and deliver training sessions and workshops to build the capacity of individuals and organizations to engage in community healing work.
 - **Build and maintain strong relationships** with community leaders, organizations, and stakeholders to ensure programs are responsive to the needs of diverse communities.
 - **Develop and implement strategic plans** to advance the mission and goals of the foundation in promoting racial healing and reconciliation.
 - Identify and secure funding opportunities through grants, donations, and partnerships to support programmatic activities and organizational sustainability.

Courageous Conversation, Washington, D.C.

June 2021- Present

Equity Transformation Specialist (Remote + Travel)

- **Consult, teach, and coach clients** on identifying racial inequities, providing them with tools and resources to rectify and prevent these inequities within their organizations.
- **Engage with clients** through face-to-face or virtual dialogues and training seminars.
- **Create new training protocols and curricula** focused on racial equity.
- **Exercise independent judgment** in designing and creating instructive systems, workshops, and training for clients.

Be the Bridge, Atlanta, GA

August 2020 - May 2021

Intern

- **Strategy team member** for Be the Bridge U
- Created a system for research on Be the Bridge book quotes, liturgy, and reviews
- Managed transcription process for the Be the Bridge podcast

Kennesaw State Univ. Office of Diversity and Inclusion, Kennesaw, GA

April 2020 - May 2021

Ambassador

- Assisted in creating an inclusive, welcoming, and equitable learning and working community at Kennesaw State University.
- **Participated in committees** to develop diversity program initiatives.
- ❖ Maintained ongoing contact with RSO leaders and affinity groups at KSU.
- Promoted the Office of Diversity and Inclusion events and programs to the campus and Kennesaw community.
- **Served as a student representative** for the Office of Diversity and Inclusion.

Girls Inc., Marietta, GA

October 2017 - December 2017

Intern

- * Researched statistics for the Georgia public and charter school systems to enhance attendance.
- Assisted in the creation and execution of activities for after-school programs.
- ❖ Created an organized office environment to improve workflow efficiency.
- **Developed and designed handout materials** for meetings and presentations.

Intern

- Worked closely with the executive office of the King Center to ensure the smooth operation of the Beloved Community Talks events.
- **Wrote and sent out invitations** for the King Center Beloved Community Talks.
- **Coordinated logistics and communication** between the guest panel and the executive office.
- Curated history curriculum for the grade 6-12 King Program Study Guide for the education department.

EDUCATION, CERTIFICATION, AND LEADERSHIP

Kennesaw State University B.S. - Political Science Major & Sociology Minor Diversity and Community Engagement **Certification**

Chattahoochee Technical College A.A.S. - Interdisciplinary Studies Major

Courageous Conversation Global Foundation – Board Member

KSU NAACP Chapter - President

KSU Student Government Association - Minority Advisor

CTC Student Government Association – President

Atlanta G.L.O.W. - Junior Advisory Board