

MADISON POTTS MCADOO

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Civic Education Leader, Facilitator, and Public Speaker

Madison Potts McAdoo is a civic education leader, facilitator, and public speaker with extensive experience supporting organizations, institutions, and communities through advocacy education, leadership development, and workplace learning. Her work spans nonprofit, healthcare, higher education, corporate, and civic spaces in the U.S. and internationally.

CORE EXPERTISE

Facilitation and Public Speaking | Advocacy and Civic Education | Curriculum and Workshop Design | Conflict Management | Leadership Development | Adult Learning and Audience Engagement | Policy Education | Virtual and In-Person Training

PROFESSIONAL EXPERIENCE

Advocacy Education Manager, YWCA Greater Atlanta

I lead advocacy education and civic engagement initiatives that support leadership development, policy education, and civic participation across Georgia.

National Facilitator, Balancing Life Issues

I am a five-star rated facilitator delivering trainings nationwide for corporate, healthcare, and higher education audiences on conflict management, goal setting, parenting, mindset, and workplace well-being.

Independent Keynote Speaker (1099)

I have been invited as an independent guest keynote speaker for institutions and organizations including Spelman College, Agnes Scott College, the Cobb Chamber of Commerce, National Action Network, and the NAACP.

Former Leadership Roles

Previously, I served in senior facilitation and program leadership roles with Courageous Conversation and Courageous Conversation Global Foundation, supporting national and international equity and leadership development work.

EDUCATION & HONORS

B.S. in Political Science and Sociology, Kennesaw State University

Certificate in Diversity and Community Engagement Honors include the 2018 Georgia Occupation Award of Leadership, a Certificate of Appreciation from The King Center, and the 2021 NAACP Image Award for Student Activist of the Year.

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Speaking & Facilitation Topics

Civic engagement and advocacy education
Conflict management and communication
Leadership development
Parenting and family dynamics
Goal setting and healthy mindset
Workplace well-being and culture